

# The Desert Sun

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STUDYING THE PLANETS, together with attempts to photograph them, is the aim of the new Astronomy Club at the Youth Center. Members

in action are, left to right, Sanford Gold, Erik Williams and Joe Jones, with Phil Staley at the telescope. (Desert Sun Photo).

## Russell Carries Civil Rights Fight Direct to Eisenhower

### Helicopter Takes Hiker To Hospital

Difficult Landing Made by Air Force Craft

### Thousands Greet Two Red Leaders

Czechoslovaks Cheer Russian Leaders in Prague

SEQUOIA KINGS CANYON NATIONAL PARKS, Calif. — An injured hiker was evacuated from rugged terrain of Kings Canyon National Park today in a high altitude flight by an Air Force helicopter.

JOHN F. SCOTT, 23, a University of California graduate student from Stockton, Calif., was loaded onto the craft in less than four minutes at the south end of Palisades Lake. The H-21 helicopter soared into the air at 8:52 a.m. p.d.t. for the 30 miles return flight p.d.t. for the 30 miles return flight of the Sierra Nevada.

A RESCUE PARTY with Scott spotted the helicopter 10 minutes earlier. The craft landed while a light plane circled slowly overhead, radioing instruction to the ground crew on how to move Scott's stretcher into position for a fast pickup.

The helicopter was flown to Bishop early today from Edwards Air Force Base while a crew of 12 volunteers climbed into the area to help carry Scott through the rugged terrain in a grueling pack trip if the flight proved unsuccessful.

AN ORIGINAL plan to evacuate Scott by helicopter was abandoned because of extreme air turbulence. The Air Force offered to try the pickup, however, after a physician examined Scott and advised that his injuries required hospital treatment as soon as possible.

SCOTT tumbled about 40 feet Sunday while hiking with five other students on 14,000 foot high North Palisades Peak. He was stranded on a ledge until Monday night when expert climbers reached the scene and lowered him about 2,000 feet to the base of the mountain.

### Heavy Quake Reported Today In Panama Area

PASADENA, Calif. — An earthquake described as potentially destructive was recorded at 2:12:04 a.m. p.d.t. today by the California Institute of Technology seismological laboratory.

DR. CHARLES RICHTER, head of the laboratory, said the shock had an intensity of 6.6. He said it was located at a distance of 2,900 miles from here, probably in the area of western Panama near the Costa Rican border.

THE WEATHER

Desert area forecast: Variable cloudiness today through Thursday. Scattered thundershowers. Little temperature change. Highs today 105-110.

Yesterday's high was 111; low 78.

### Pakistan Leader Arrives Today

WASHINGTON — Prime Minister Huseyn Shaheed Suhrawardy of Pakistan, one of America's strongest supporters in Southeast Asia, arrives here today for a three-day goodwill visit.

THE INFORMATION was given in the form of a statement to The Desert Sun at yesterday's informal luncheon meeting of the City Council and Supervisors Berkey, Curtis Chamberlain and Paul Anderson.

Berkey said the desired resort area site embraced just about all of Section 9, slightly northwest of the present Cathedral City dump. The proposed cut-and-fill dump will serve all communities from Palm Springs to Palm Desert and Thousand Palms.

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Berkey said that two air pollution



REPRESENTING EUROPE in the Miss Universe Contest at Long Beach this week is Corine Rottschaefer, center, of the Netherlands. She is shown above with Marita Lindahl, left, Finland, second, and Gerti Daub, Germany, who won third place. (International).

## O'Donnell Fails in Attempt to Get Cut on County Assessed Valuation

No raises and no reductions. That was the score at the end of this week's session of the Riverside County Board of Supervisors while sitting as a Board of Equalization. Probably the most eloquent plea came from Reuben Fleet of San Diego and Palm Springs in behalf of the O'Donnell Golf Club of Palm Springs for which he is chairman of both the finance and the membership committees.

FLEET ASKED that the present assessed valuation of the property for which the club is assessed for having a possessory interest as lessee, be cut from \$44,500 to a "nominal value." The club has leased the 33-acre nine-hole course from the city on a 99-year-lease which has 86 years to go.

County Assessor Frank Burchfield declared, "As to market value, I believe the land is worth one million dollars if it is worth a dime. It is in the heart of Palm Springs."

In arriving at the assessed valuation he said a 75 per cent reduction had been made because of the fact that the club's lease restricts use to golf, and an attempt had been made to arrive at the reversion value of the land at the end of 86 years. From this amount an additional 25 per cent reduction was made to take care of risks and hazards. The result: an appraisal value of \$133,500 and thereby the assessment value of \$44,500.

## The Desert Sun

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## New Riders Film Given First Press Preview

"New Riders of the Old West" rode into town yesterday to the sound of blasting six-guns, pounding hooves and the laughter and applause of the 50 spectators who viewed its first performance.

More than two years in the making, the feature-length, locally-produced film was displayed for the Palm Springs press and radio at the Chi Chi Starlite Room.

It was produced in full color by Ace Hudkins and Bob Howard and features a cast and production crew entirely made up of Village residents.

THE ACTION features murder, mayhem and quite a few chuckles particularly when viewers spotted their Village pals duded up in six-guns and sombreros, or Village gals dolled up in sequins, sunbonnets and dancehall briefs.

Everyone agreed that "New Riders" was plenty of fun and should be seen by everyone in town.

Scheduled for premiere here during Western Week, the film will have advance charity showings at the Chi Chi on Friday, Saturday and Sunday. Show times are 8 p.m. and 12 midnight. All proceeds go to St. Theresa's.

SCREEN CREDITS were as follows:

Ace Hudkins and Bob Howard, producers; directed and written by Hudkins with technical advice from Bill French; photography, Ruth Henderson, with Al Taylor as technical advisor; script by Laurie Ruth Buffington, collaborating with Hudkins; art director, Ray Davis; film editor, Warren Adams.

Makeup and costumes, Walter C. Snook, assisted by Elisa Rogers.

Cast: the late Senator George Maguire, Victor Suddha, Rae Johnson and Conky Conkwright; George Strebe, Helen Morris, Joan Flynn, Patty Huggins, Bob Howard, Ace Hudkins, Ken Johnson, Jana Janejunas, Jay Budsey, Ray Ryan, Mickey Finn, M. Van Dane, John Mangini, Jack Castillo, Pat Haggerty, Bud Kinnaman, Charles Mallon, Mike O'Neil, Webb Jackson, Rodney Dale Johnson, Walter Flynn, Whitley Ailor, Ernie Meinel, Bill French and Gene Farber.

"WE'LL DROP THE litigation if the county will lower our tax to \$1,000," promised Fleet. "We feel we can afford to pay that amount. We made money before we were taxed."

Supervisor George Berkey attempted to obtain a reduction in the assessed valuation of the property from \$44,500 to \$30,500, but failed to get any support from his fellow supervisors. The vote to deny the request for a reduction in valuation was four to one with Berkey dissenting.

The O'Donnell golf course property was a gift to the city with the stipulation that if not maintained as a golf course it must be used as a city park.

## Arizona Claim By Permit to Water Refuted

SAN FRANCISCO 40—An Arizona statement that it had no permits from the secretary of war to divert water from the Colorado River was placed into evidence by California Tuesday in the complex suit over the river water.

The document was produced in response to a California motion of July 1 asking that Arizona produce "any and all permits" secured from the secretary of war under the Rivers and Harbors Act of 1890 and 1899.

However, Arizona denied in the same document that any of the papers were "relevant or material to any issue in the case."

Arizona has maintained that the Colorado River is a navigable stream, and therefore California has no right to produce evidence that it was the first to take water from the river—and thus had first claim to it.

Arizona attorney Mark Wilmer said the 1890 and 1899 acts prohibited appropriating water from a navigable stream without the express permission of the secretary of war.

Clarke is accused of taking a 1949 auto from Shirley Lish, of 1508 El Alameda, last April 29. Clarke is being held in lieu of \$1,000 bond.

Graduating seniors at Wells College, Aurora, N. Y., traditionally ride to commencement in a stage coach.

**KODAK**  
DIAL 920  
Double Power  
Double Listenship



PARKY, WHO HAS BECOME the symbol for clean highways in California, today admitted that he has a problem. His job is to pick up the litter along the highways and in picnic grounds. His problem? Well, he doesn't have time for his "litter," or, in other words, Junior Parky.

## Leopold Starts Suspenseful Wait for Verdict

SPRINGFIELD, Ill. 40—A suspenseful wait began today for Nathan Leopold, 32, seeking his freedom on grounds he is a humble convict who has atoned for the 1924 thrill slaying of little Bobby Franks.

Leopold, who has been in Stateville Prison for 33 years, appealed

Tuesday to the Illinois Parole and Pardon Board for commutation of his 85-year term. Gov. William A. Stratton is expected to rule on the appeal "in about 30 days."

AMONG THOSE supporting Leopold's plea were poet Carl Sandburg, mystery author Erie Stanley Gardner, novelist Meyer Levin, and several of Leopold's former University of Chicago classmates.

No one appeared to oppose Leopold's freedom bid.

Leopold did not attend the clemency hearing, but in a written appeal asked to be allowed to die outside of prison walls.

"I earnestly beg of you to show me the mercy I did not show," his petition read.

"I BEG OF YOU to permit me to spend my few remaining years in the free world and give me a chance to try to be useful and to justify my experience. I leave my fate in your hands and in the hands of God."

A former classmate, Abel M. Brown, now a Chicago real estate man, told the board:

"As a lonely kid, he Leopold fell into a pit as black as life can make it. He's crying out now at the very end of his life for help. If you don't help him, you'll cut off his heart. He'll rot and die in prison."

Leopold and his partner in crime, Richard Loeb, murdered the 14-year-old Franks boy in a thrill killing that shocked the nation. Leopold was sentenced to 99 years, but former Governor Adlai E. Stevenson reduced the sentence to 85 years in recognition of Leopold's service in malaria experiments.

Loeb died in a prison fight in 1936.

The parole board previously turned down three parole bids by Leopold and set 1965 as the next time he could apply for parole.

However, Leopold said he feared "I won't live that long." He has had two heart attacks and suffers from diabetes and a kidney infection.

Henderson said he had to marry sometime and he was just tired of being single.

**SUNAIR DRIVE-IN THEATER**  
HIGHWAY 111 PHONE 8-4232  
NOW SHOWING  
**JACK WEBB** as T/SGT. JIM MOORE, U.S. Marines. Rough, Tough and Wonderful in a surprising new role!  
**D.I.** Co-Feature  
PLUS 2nd BIG HIT!  
ZACHARY SCOTT -PEGGIE CASTLE 'THE COUNTERFEIT PLAN'  
FROM WARNER BROS.

## Assembly Interim Committee Named to Study Water Issue

SACRAMENTO 40—A new effort to solve the state's vexing water problems began today with the appointment of nine assemblymen to a special legislative committee.

The nine members of the lower house will be joined by a like number of senators later this month to try to reach accord on a constitutional amendment on water rights.

SETTLEMENT OF the water rights issue is regarded by Gov. Goodwin J. Knight and administration leaders as the key to starting a large-scale, multi-billion-dollar development by the state of its water resources.

The committee was activated when the last session of the Legislature failed after 5½ months to settle the water rights issue.

Assembly Speaker Luther H. Lincoln (R-Oakland) announced the names of Assembly committee members Tuesday. Reflecting the balance of power in the lower house, the Assembly half of the committee is composed of five Southern California representatives and four from the north, five Republicans and four Democrats.

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## Billy Graham

### Tackles 'Big Money' Today

NEW YORK 40—Evangelist Billy Graham tackles "big money" today, precisely where he hopes his words will have their most pointed effect—in the heart of the Wall Street financial district.

The North Carolina Baptist minister holds an outdoor rally at Nassau and Wall Streets, on the steps of the U. S. Subtreasury Building, where George Washington delivered his historic first inaugural address.

GRAHAM'S 25-MINUTE talk to the men of high finance was not to be his first on how "money corrupts," as he puts it. He has said repeatedly in his Madison Square Garden sermons that materialism, "the greed for and love of money" is one of America's great failings.

He has also said that "the accepted rule in business today is lying and cheating, stabbing competitors in the back; all for the sake of making more money."

The "Mad Dog Scientists" is an organization of science teachers in central New York.

FOR CLASSIFIEDS  
PHONE 5005

**Did You Know**  
That you can own a new 1957 Cadillac Hard Top Coupe equipped with power steering, power brakes, windshield washer, back-up lights, white sidewall tires, deluxe wheel discs, heater, radio, EZ eye glass, automatic light dimmer, door guards, fog lamps, license frames, 6 way power seat and power windows for only

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## Fanning Director, Other County Employees Granted Salary Increases By 3 to 2 Vote of Board of Supervisors, Jones and McCall Dissenting



ROCK HUDSON and Dana Wynter co-star in "Something of Value," an explosive story of Mau Mau uprising in Kenya, East Africa, starting tonight at the Village Theater.

## Palm Desert

By GRETCHEN CHEESEMAN  
Bob Keedy, who has lived in Palm Desert for many years, has opened the new coffee shop in the patio shops which was formerly in the drug store. Keedy owns and operates the shop, which will be open all summer.

Mrs. Gladys Button returned last week from a trip to Williamsburg, Va., as the guest of Governor and Mrs. Goodwin Knight aboard their private plane.

Harold Taylor, former resident here, was a visitor last Saturday. Mr. and Mrs. Taylor own and manage the Fern Dell Motel in Idyllwild.

Mr. and Mrs. Allen Frednold are spending 10 days in Burbank with their son, Allen, Jr., and his family.

Bill and Grace Boyd have left England after a marvelous two weeks there and will be in Holland and Belgium and then on to other countries. Their message was signed 'Hopalong and Trippsy'.

Mrs. Ronald Rogers and daughter, Wendy, have departed for New York. Mrs. Rogers will join her husband, Ronny Rogers, well known baritone, in northern New York state where they will summer for a month.

Fred and Thelma Blades are spending this month in their summer cottage in Mewaygo, Mich. This has been a summer pattern for many years for this couple.

George and Pinky Walling flew from San Francisco to Hawaii this week for a three week stay. The John Moons (Ellen Walling) and son will fly the same day from Los Angeles. The families will meet over there and expect to join many friends.

Mrs. Douglas Jones has departed for Sacramento where she will stay for a month. Mr. Jones will remain in their desert home all summer.

Mr. and Mrs. Dean Vincent returned to their summer residence in Portland, Ore., by the way of the north and south rims of the Grand Canyon in Arizona and

The salaries of all appointive non-term county department heads were placed by the board of supervisors this week on a five-step salary range with resultant salary increases for several of them, including Planning Director Tyler Suess for whom an increase had been urged by the county planning commissioners.

Suess now receives a flat salary of \$758 per month. His new salary will probably be \$836 per month. Under the new set-up he will be placed on five-step Schedule 38 with a range starting at \$758 and with a top of \$922.

BECAUSE THE supervisors, acting on a motion by Supervisor George Berkley, also determined that all employees, whether department heads or working under such officials, be placed on not less than the second step if they have been in county employ from three to five years, and on not less than the third step if they have been in county employ for five years or longer, Suess will be placed on at least the third step salary which is \$836.

Although Suess has headed the planning department since November of 1948, more than eight years, it appeared, from a re-

mark made by County Personnel Director Donald Spencer that he will be placed on the third rather than the fifth step.

SAID SPENCER, "Eight years of service does not necessarily mean a man should be on the fifth step of whatever range the board may adopt. He should be on the step closest to the salary he is now receiving on his present salary plus ten per cent." Suess' present salary of \$758 plus ten per cent would be approximately \$833, close to the third step \$836.

Other salary ranges approved by the supervisors as recommended by the personnel director

are as follows, with the step to be determined by Spencer in accordance with the stipulations imposed by the board as to length of service:

SCHEDULE 28, ranging from \$466 to \$566, public defender, live-stock disease control officer.

Schedule 29, ranging from \$489 to \$594, road commissioner.

Schedule 32, \$566 to \$688, sealer of weights and measures, garage superintendent, veteran's service officer, civil defense coordinator.

Schedule 35, \$655 to \$796, building director, personnel director,

and chief assistant purchasing agent.

Schedule 36, \$688 to \$836, communications director, board of trade manager.

Schedule 37, \$722 to \$878, county fair manager.

SCHEDULE 38, \$758 to \$922, welfare director, airports director, and probation officer, in addition planning director.

Schedule 44, \$1,016 to \$1,235, public health director, medical director and administrator, chief engineer.

The vote for the proposed increases was three to two, with Supervisors William Jones and Fred McCall dissenting.

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**DIAL 920**  
**Double Power**  
**Double Results**

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Your choice of Coconut Custard Cremes (11-oz.), Marshmallow Delights (10-1/2-oz.), or Old Fashioned Coconut, Oatmeal or Sugar in 14-oz. pkgs. **29¢**

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HOMOGENIZED MILK

Bonus Quality Quart Carton 20 1/2¢ Half Gallon 41¢

CONCENTRATED MILK

4x with 2 Parts Water for Fresh Whole Milk

NONFAT SKIM MILK

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Cragmont Carbonated **29¢**

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PILLSBURY, Chocolate, White, Yellow, Orange

Angel Food Cake Mix Pillsbury 49¢

White Frosting Mix Pillsbury 6 1/2-oz. Fluffy Pkg. 29¢

Fudge Frosting Mix Pillsbury 12-oz. Creamy Pkg. 33¢

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WHITE KING "D"

CLEANSER

WHITE MAGIC

IVORY SNOW

IVORY SOAP FLAKES

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WHITE MAGIC LIQUID BLEACH

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New Easy Open Can

2 14-oz. Cans 29¢

12 1/4-oz. Pkg. 35¢

12 1/4-oz. Pkg. 35¢

2 14-oz. Cans 29¢

6-oz. Can 7¢

## CURTSY CAKE

COCONUT 49¢  
WHITE SQUARE Regularly 59¢  
JELLY SNAILS Pkg. of 2 19¢

Curtsey Brand Freshly Baked

This week your Safeway turns the spotlight on locally popular and nationally famous brands made or processed in California! Enjoy these fine California Products on your table . . . while you save . . . at Safeway!

POT PIES  
TOMATOES  
PEACHES  
APPLESAUCE  
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Libby's Frozen Chicken, Turkey or Beef  
5 8-oz. Pies \$1

GardenSide Peeled, Cored  
6 28-oz. cans \$1

Highway California Clings Choice of sliced or halves  
6 16-oz. cans \$1

Highway brand California Gravenstein  
16-oz. can 10¢

Green, pink, white or yellow  
4 roll pack 29¢

Party Pride FRESH PEACH ICE CREAM

2 pint 49¢  
ctns. Half gallon carton 79¢

## SUNSWEET PRUNES

Large size Tenderized 1-lb. 25¢ 2-lb. 49¢ Pkg.

## Orange Marmalade

King Kelly brand Tops in quality 1-lb. 25¢ 2-lb. 39¢ Jar

## INSTANT PUDDING

Jell-Well Strawberry 2 3 1/4-oz. Pkgs. (banded) 10¢

## STRAWBERRIES

Bel-air brand, premium quality Sliced, sweetened, frozen 10-oz. Pkg. 19¢

## SAFeway COUPON

CHERUB EVAPORATED MILK Tall Can 5¢

WITH THIS COUPON AT SAFeway

Limit: One Can of Cherub per Customer  
Offer good July 11, 12, 13, 1957, except in Imperial and San Diego Counties. Cash value of coupon 1/20 of its face value.

## FRESH FRUIT Festival

Fresh from the orchards and gardens of California come these "just-right" fruits . . . juicy, full flavored, tree or vine ripened to peak of eating perfection.

## SEEDLESS GRAPES

Thompson variety. Rushed from Coachella Valley vineyards to your Safeway. Plump, juicy, large sweet berries in full compact bunches.

Fancy Firm Large Juicy Northern grown Tree ripened

23c 10c 5c 10c

Excellent for Summer Salads

19c 29c

# The Desert Sun

Wednesday, July 10, 1957

Established 1927

THE DESERT SUN PUBLISHING CO.

GEORGE E. CAMERON, JR., President

174 North Palm Canyon Drive

WARD J. RISVOLD, Publisher

Telephone 5003

OLIVER B. JAYNES, Editor

DON KLOTZBUECHER, City Editor

KENNETH BROTT, Office Mgr.

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

## Editor's Corner

**KUCHEL BILL MAY SOLVE BIG PROBLEM**

Palm Springs' number one problem that has prevailed ever since this area was developed as a resort may at last be nearing a solution. It is, of course, the disposition of Indian land in a manner that will protect the interests of the families of the first settlers who were given this land by the Federal Government, and at the same time permit the logical development of such land in the near future.

Our own Senator Thomas Kuchel has introduced a bill providing for formation of a tribal corporation to take charge of the undivided portions of the Agua Caliente Reservation, which is estimated to be worth around \$12 million. The measure implements provisions of a law enacted forty years ago directing allotment of reservation lands to members of the Mission Band. The Kuchel bill provides for the formation of a tribal corporation in which each eligible Indian would receive a proportionate amount of stock and would thereafter receive dividends from sales or leases of such land.

It removes another stumbling block by also providing for equalization of allotments previously made; individuals with lands of less proportionate value receiving additional stock to place their holdings on an equal basis with all the others. Some such arrangement has long been sought as the only method of correcting past mistakes in the allotment of these lands.

**Bright Future Seen**

The chances are good that this bill will pass both houses of Congress with not much opposition, and, although not

probable, it may be approved at this session. As soon as the measure is adopted the machinery can be set up for the formation of the proposed corporation, and the necessary adjustments of allotments made. This will, of course, take quite a bit of time but a start will be made at last on a program through which these lands will at last be assimilated, zoned and released for logical development.

Even though this procedure does take some time it will place an entirely new outlook on the future growth of Palm Springs. Just knowing that a workable plan has been adopted is a wonderful thing. It opens the way for future planning and removal of an unsightly area that has long been one of this community's greatest drawbacks.

Senator Kuchel and the Interior Department are to be complimented for originating this long sought legislation without which no solution of the problem would be possible. As soon as appropriate, this proposed legislation should receive the hearty support of all organizations within the area affected. It will also be considered by the Indian Tribal Council, which we hope will approve of the measure.

In a statement announcing the introduction of this bill, Senator Kuchel said that it was designed to "mend a forty year problem" of distributing land among our Caliente Indians in the Palm Springs area. His cooperation, along with that of the Interior Department, is the best news that has come our way in many, many years. Our dreams of the perfect resort community—one of the finest in the whole United States—may now be realized.

**HOLMES ALEXANDER:****But Goliath Is Our Giant!**

**WASHINGTON, D.C.** — Battles such as David vs. Goliath and the individual vs. the State usually find popular sentiment on the side of the smaller contestants, but not so in the recent Supreme Court decisions.

The Court has ruled that an individual named Watkins need not answer certain questions as not answer certain questions as that a man named Jencks is entitled to see the FBI files from which evidence against him is being drawn. The Court has also ruled that in similar cases an individual cannot be prosecuted for sedition against one of the 48 States. In each instance the popular reaction has been against Goliath or the State. In each instance the American people have reacted against this over-protection of individual rights.

**THIS WATKINS** decision will make it very much harder for American authorities to discover and destroy cells of Communism in this country. The Jencks decision is almost equivalent to disarming the local police force to prevent them from roughing up the crooks.

This preference of the American people for its own is altogether natural. It falls under the law of self-protection. The Federal State, often a nuisance around the domestic household, is our protector against the menace from without. It is the military and civilian strength of the Federal State which keeps foreign soldiers, immigrants, spies, goods, germs, counterfeitors and visitors of ill-repute from invading us.

**THE WATKINS** decision will make it very much harder for American authorities to discover and destroy cells of Communism in this country. The Jencks decision is almost equivalent to disarming the local police force to prevent them from roughing up the crooks.

Again, the reaction of the country has been angrily pro-Goliath and anti-David. How could it be otherwise? Goliath is our giant, isn't he?

AS FOR THE Supreme Court whose side is it on? An answer is simply that it's our State—our Goliath. If the State in these cases is beating up a couple of little fellows, our hearts decline to bleed for them because these Davids are on the other side. They aren't our kind of boys.

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In another landmark case the Supreme Court has ruled that the Smith Act doesn't mean what its author and supporters said it meant. Under this act, it is unlawful to teach and advocate the overthrow of the USA by force and violence. But the Court, favoring individuals over the State, has ruled that it's all right to do such a thing in the abstract, though not in action.

When a Justice does wrong, impeach him. It has happened in the past. But before that, when a man is nominated for the Supreme Court, examine him with deep concern and even suspicion. This is the Senate's duty, and the Senate has never been very diligent about it in my time on Capitol Hill.

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by animals in all parts of the country. Kindly little old ladies will have their tabby cats making paw print designs. Various canines will be producing toenail etchings as relaxation from a dog's life. Pet turtles by the score will doubtless trail their foot-and-tail prints across paper spread with exotic color.

We foresee a great national exhibition to choose the best animal painting versus one of the so-called modern art paintings.

**AS OTHER EDITORS VIEW THE NEWS****MODERN ART**

(Dillon (S.C.) Herald)

The sale of finger painting by a Chimpanzee in the Baltimore Zoo opens up all sorts of fascinating possibilities. Betsy, the chimp, had a one-chimp show, and some of her paintings sold for as high as \$50.

If the American public runs true to form, this will start a rash of paintings

by animals in all parts of the country. Kindly little old ladies will have their tabby cats making paw print designs. Various canines will be producing toenail etchings as relaxation from a dog's life. Pet turtles by the score will doubtless trail their foot-and-tail prints across paper spread with exotic color.

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**Behind a Brass Curtain****INEZ ROBB:****THIS SIDE of The Sun**

By Phat

Leave it to Ron Ellis  
To really tell us  
What with the city rotunda.  
No grammar hiatus,  
Just "Gracious Oasis."  
No chance for syntactic blunder.

C. RON ELLIS, Village author and publicist, however, popped up with the solution.

Instead of struggling with the problem of whether the city is the people or the people are the city and becoming enmeshed in philology, C. Ron suggests an alternative slogan.

"Gracious Oasis," is his offering for the city council chamber sign.

I'm for that. Because when council does something to displease a member of the audience and he rears back his (or her) head to let forth vehemently that what he said is wrong seems to have infiltrated the Court and infected its members. The Court's obsession for favoring the little fellow, and for giving the back of its hand to the big one, has become one of the aberrations of our time.

LOUIS VENGER is included in today's communications. Business must be good because he is again laying \$20 on the line as a prize for the first person who can name the author of the book from whence comes these lines:

"Like the fingers of your hand, if you hurt one, you hurt all, that is how all men are brothers."

Now, I could use \$20 and I know the answer. But I am disqualified. So if you do, just tell the city desk of The Sun and collect your picture of—say, who in hell's picture is on a \$20 bill? Haven't seen one since Flashy Weeks came in at \$35.70 three weeks ago.

TELEVISION is great. It tells me how to get a smooth shave, how to keep from smelling, what is missing, missing, missing, how to live modern, and, if of the opposite gender, how to keep my locks, if any, curly...

So, in the interest of science and research, I turned on a two-hour program the other night, just to keep track.

It went like this:

9:00 p.m., turned on the channel.

9:00—9:02—Describing the picture.

9:03—9:09—Listing the 12 products sponsoring the film.

9:10—9:27—The picture.

9:28—9:34—Five of the 12 sponsors.

9:35—9:38—The picture.

9:39—10:04—The rest of the sponsors, plus some of the earlier group. They must have paid more.

10:05—10:29—The picture.

10:30—10:35—Sparsors.

10:36—10:41—Next week's feature.

10:42—10:45—The picture.

10:46—Switched to another channel to get the news and sports.

Got to try that new soap that keeps you safe for 48 hours.

READING the Woman's Page of a Los Angeles newspaper the other day (I don't miss a thing) I saw this headline on an article by a woman writer, giving advice to housewives:

"What to do with your husband's old clothes—the items which displease you."

Why doesn't she mind her own business?

"Is obvious recent capitalist court decisions is creating unrest, comrade, judge! . . . Prisoners are screaming that in U.S. communists have some rights!"

**GRIN AND BEAR IT**

By LICHTY

**EARL WILSON:****Shy Young Hollywood Gal**

NEW YORK — A star was born . . . a female star.

Out of Hollywood and Las Vegas came Comedienne Sue Caruso, 24, and cute, slender and dark-haired to prove at the Copacabana she's the funniest young woman in America . . . new Martha Raye or Bea Lillie.

Looking occasionally like a teenager, she delightfully spoofed wolves, wolfesses, celebrities and recording stars.

"Jayne Mansfield," she said, "will go far—she's half way there already."

"I was raised psychiatrically—my parents were both psychiatrists," she went on. "What a honeymoon they had—two glorious weeks at the Menninger Clinic. Many times mother went to the couch and found it bare, but dear old dad had always put away a few nuts for the winter."

Singer, dancer, ventriloquist, impersonator and gag artist, Sue'll be big on TV. (Ed Sullivan's already spoken for her.)

The Sportsmen," fugitives from Jack Benny's show, headline the Copacabana, but good as they are. Sue should and probably will be the star. The Sportsmen, by the way, defined a Texan as a fellow who sends CARE packages to Beverly Hills.

CBS, building a new studio in L.A., struck oil—but they needed the studio, so they capped the well . . . Publicist Harold Rand, asked how he'll travel to Europe, said,

"Oh, I'm saving money—I'll be driving a friend's car over" . . . Meg Myles' new romance is singer Larry Amato, of the Rovers Boys quartet . . .

Jack Paar just loused up what couldn't have been a pretty good TV feud . . . with Steve Allen.

Jack, NBC's newly-signed comedian, turned down an appearance on Steve's show—but explained to me just after I heard the feud rumors, that he was doing it "out of gratitude to Ed Sullivan."

"It was a wonderful gesture of Steve," Paar said, adding "but for a year I've been living off Ed."

When CBS dropped him a year ago, Paar was low in spirit. Sullivan signed him for 8 shows—\$5,000 for 5 minutes—the last scheduled July 7.

"I don't want to appear noble but it wouldn't seem honorable to run to Steve," Jack added. Steve was offering Jack the spot in advance of him taking over the "Tonight" show July 29. Anyway, this guy Paar has got to be watched, spoiling good stories like that. He could ruin the column racket.

THE MIDNIGHT EARL . . . Gary Merrill's rushing Ann Ban-

croft, the lovely young brunet actress . . . Lawrence Welk, flying to Europe, stopped to pray at the chapel at Ideweid.

Monique Van Vooren's having a cool romance — auto mif. Mario Ferrari gave her an air condition . . . Edward G. Robinson, Jr.'s being treated at Mira Loma Hosp., near L.A. . . . Nat Hiken sent new poppa Phil Silvers a wire: "You have your pilot. Now work on the rest of the series."

"Pretty Beatrice Ruth, has worn seven hair-dos so far—and the producer's still experimenting."

Slimmed-down Kate Smith refused a mag offer for her "special die"—says she has none . . . Peggy Lee has an eye ailment, can't read the TV teleprompter . . . Cartoonist Charles Addams, reported romancing model Neva More, asks friends,

"Frankly, who is she?" . . . Actor Cliff Robertson says his weddin

g to Jack Lemmon's ex, Cynthia, is "due any day" . . . Burgess Meredith'll play the editor on TV's "Big Story."

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how he'll travel to Europe, said, "Oh, I'm saving money—I'll be driving a friend's car over" . . . Meg Myles' new romance is singer Larry Amato, of the Rovers Boys quartet . . .

EARL'S PEARLS:

A very young boy is one who does all his whistling at dogs.

WISH I'D SAID THAT:

"A woman's like a bomb with a faulty timer—you know that sooner or later there's going to be an explosion, but you don't know when."

TODAY'S BEST LAUGH:

Description of one of those noisy, no-punch b'way fights: "It was bare fists at ten paces. Walter Slezak has a friend who's a wine-taster. He's understandably employed. That's a cork, brother."

**MIKE CONNOLLY:****MGM Wants Franciosa**

HOLLYWOOD — Elvis Presley is reading up on Tibetan philosophy but I doubt if he'll ever become a Tibetan monk . . . MGM is willing to land Anthony Franciosa for Audrey Hepburn's leading man in "Green Mansions."

The more scrappier Tony gets into his domestic life (the fight between his wife, Shelley Winters, and Anna Magnani over his late-hour "dramatic lesson") with Anna is the latest and with the police, the more the fans seem intrigued by the guy. All the upcoming fan mags are full of his phizz.

Barbara Hutton is all shook up over her son's "Ferrari fanaticism." Lance is racing his Ferrari in Italy now and nothing his mother can say can stop him, not even Barbara's oft-repeated story of the Marquis de

Advertised prices effective  
Thursday thru Saturday  
July 11, 12, 13.



We reserve  
the right  
to limit  
quantities.

Fancy Halibut Steaks 59¢ lb.  
Fancy Swordfish Steaks 65¢ lb.  
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Delicatessen
LONGHORN CHEESE
Full Cream Mellow Flavor 49¢ lb
OSCAR MAYER SANDWICH SPREAD 35¢ 8-oz. Club
KRAFT PHILADELPHIA CREAM CHEESE 35¢ 8-oz. Pkg.

MAYFAIR FLAV-R-CRISP Sliced Bacon 69¢ lb HOFFMAN SUGAR CURED Smoked Picnics 39¢ lb

THERE'S GOLD AT MAYFAIR for  
BEST COOKS of the GOLDEN WEST

Stokely's Applesauce  
Sniders Tomato Catsup  
Stokely's Cling Peaches  
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Stokely's Honey Pod Peas  
Van Camp's Kidney Beans

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4	No. 2 1/2 Cans	\$1
5	No. 2 1/2 Cans	\$1
6	303 Cans	\$1
7	303 Cans	\$1

Rx Prescription for  
TIRED BUDGETS:

One or more trips to Mayfair per week

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ZAROFSKY VODKA

Made from 100% Grain Neutral Spirits  
80 Proof \$2.98 5th



BISQUICK  
TISSUE  
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3 40-oz. Pkgs.	\$1
5 200-Ct. Boxes	\$1
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1 lb. can 43¢

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Giant Size 70c  
Less 11c on Pkg.

Pkg. of 4

15-oz. Jars

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1 lb. Pkg.

11 1/2-oz. Pkg.

14-oz. Jar

Reg. Jars

1 lb. can

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Green Pea 2 Pkgs. 29¢

Onion Soup 2 Pkgs. 33¢

Beef Vegetable 2 Pkgs. 33¢

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Chicken Noodle 3 Pkgs. 39¢

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SWEET JUICY

VALENCIA ORANGES

5 lbs. cello bag 29¢

Garden Fresh, Husks On

SWEET CORN

Sweet, Large Italian

RED ONIONS

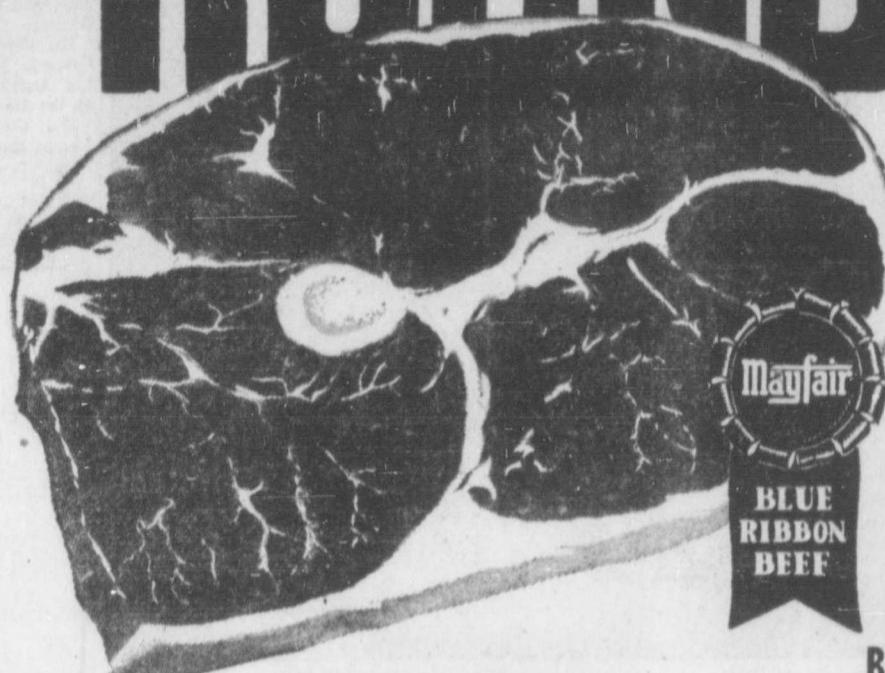
per ear 5¢

2 lb. 7¢

Mayfair's 27th Anniversary Sweepstakes!

MAYFAIR BLUE RIBBON USDA GRADED "CHOICE"

# ROUND STEAK



FULL CUT  
BONE IN

69¢ lb

You enjoy the very ultimate in finest quality round steak when you buy it at Mayfair. Fresh-cut and bright red with "Blossom" when you see it in the case, you'll find it tender and juicy and full of rich beef flavor when you sink a tooth in it. Buy it now at this special sale price!

BONELESS TOP ROUND 79¢ lb  
BONELESS BOTTOM ROUND 69¢ lb

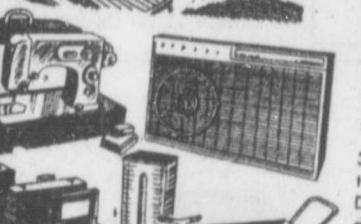
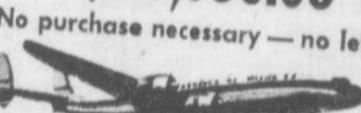
RUMP ROAST 65¢ lb  
SWISS STEAK 65¢ lb

Semi-Boneless Thick Cut 65¢ lb

LAST CHANGE!

Mayfair's 27th Anniversary Sweepstakes  
Contest Closes Saturday, July 13th

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Deluxe, non-stop flights to Mexico City or Acapulco in huge 4-engine Constellations from the airport at Tijuana. Free limousine service from AERONAVES Terminal Office in San Diego.

10 Glorious Days and Nights at the luxurious HOTEL DEL PRADO in Mexico City or the fabulous HOTEL PRADO AMERICAS in Acapulco . . . 2 distinguished hotels with superior facilities and service. Includes room, morning and evening meals.

15 MORSE Push-Button Zig-Zag Sewing Machines in consoles . . . with fabulous, exclusive MORSE features and advances that are years ahead. Easy to operate, wonderful to use.

12 FEEDERS Room Air-Conditioners . . . in the new thin and low design. Doesn't cut down the light . . . doesn't shut out the view. It's FEEDERS for comfort!

30 DURABILT 3-piece Luggage Sets . . . Flight-tested and approved by Western Airlines! DURABILT is designed to outwear and outlast any other case.

24 F & N Real-Type Power Lawn Mowers . . . Easy to start, easy to operate, easy to service. F & N gives you power for any grass-cutting job.

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## Mrs. Malouf Appointed To National WAIF Group

Mrs. William B. Malouf, Palm Springs community leader, has been appointed to the National Advisory Council of International Social Service, ISS General Director William T. Kirk announced today.

Mrs. Malouf is president of the Palm Springs chapter of WAIF, the intercountry adoption program of International Social Service.

International Social Service is the only non-sectarian international social casework agency. The new National Advisory Council is composed of prominent citizens who have agreed to represent ISS in their communities throughout the country.

**KIRK SAID THE** members of the Council will:

Plan ways in which ISS may better serve Americans who have individual problems involving other countries.

Represent ISS at meetings of local organizations and make known locally the services ISS has available.

Kirk pointed out that a variety of ISS services is available to

### Easy Menu For Sunday Supper

Want an easy Sunday supper? Try waffles with creamed pork sausage balls for a topping.

Use your favorite pancake mix for the waffles. While they are baking, shape 1 pound of pork sausage meat into small balls. Pan fry. Measure 2 tablespoons of the drippings into a saucepan over low heat. Blend in 2 tablespoons of flour. Add 1½ cups of milk and 1 teaspoon of salt, stirring constantly until thickened. Stir in the sausage balls (for an even quicker sauce, use any of your favorite cream soups diluted with milk to the right consistency). Serve hot, on the waffles.

Complete the meal with a tossed green salad, and a dessert of fresh pineapple cubes combined with sugared strawberries.

### Alan Kopelsons Leave Here For Summer

Alan Kopelson, well known musician and piano instructor, and his actress-director wife, Edith, have departed from the Village for the summer months. They will spend a short time in their Beverly Hills home and then proceed on their annual tour which will take them through the Carmel Valley, Palo Alto, and San Francisco Bay area.

They plan to return to Palm Springs Sept. 28, and both will resume their teaching activities Oct. 1.

Mr. Kopelson will present three young artist pianists in recital in Indio and locally early in the season. One, Edward Dominguez, of Indio has performed in Palm Springs on three other occasions.

Mrs. Kopelson is considering producing several interesting plays for young people. Announcement of selections made will be made at the start of next season.

This is the seventh season that the Kopelsons have been in Palm Springs.

**ALL PIERRE SHOES**  
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Regular \$18.95  
**Now \$6.98 to \$8.95**  
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**SHOE SALON**

WOMEN AND DEBS SHOES  
390 South Palm Canyon Drive  
FREE PARKING  
Next to Thrifty Drug Store—Open 'Till 6:30 P.M.

### Wahlbergs Host Weekend Guests

Mr. and Mrs. J. R. Wahlberg entertained over the weekend Mr. and Mrs. A. O. Wahlberg, Sr., and son, Ricky, of Hollywood, and Mr. and Mrs. Wally White and sons, Gary, Skipper and Chris.

Mr. White is a furniture designer in Oklahoma City, Okla.

Roths to Vacation At Coronado Hotel

Mr. and Mrs. David Roth are vacationing in Las Vegas, and from there will go to Coronado, where they will spend the rest of the summer at the Coronado Hotel.

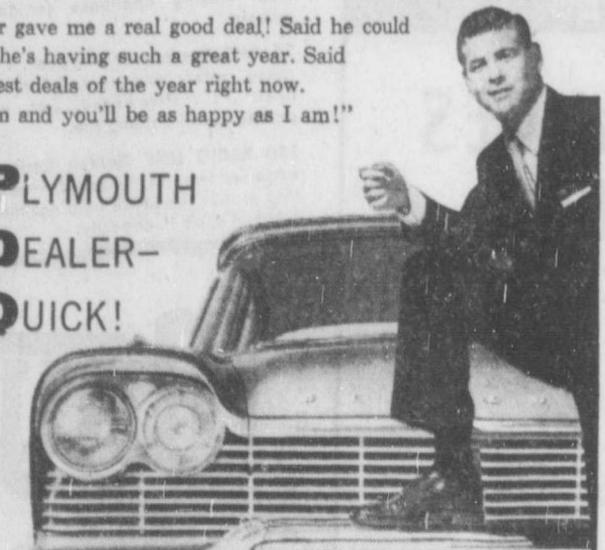
Sure glad I saw my

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My Plymouth dealer gave me a real good deal! Said he could afford to since he's having such a great year. Said he's giving the best deals of the year right now.

See him and you'll be as happy as I am!"

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HONEYMOONING IN LOS ANGELES are Mr. and Mrs. A. Belden Crist, who were married at the Church of Religious Science in Riverside. Mrs. Crist is the former Annie S. McEwing. Her groom is a Palm Springs contractor. The couple will be at home at 328 Monterey Road here following their current honeymoon trip to Los Angeles and San Francisco.

### Adelaars Host Top Fashion People Here

Barney and Barbara Adelaar (of the noted blouse manufacturing firm) entertained top people in the fashion world at their home at 666 Mel Avenue over the Fourth of July weekend.

Among guests were Howard and Ann Sprehe (she is head buyer for Saks), Mr. and Mrs. Jack Barker and their daughter, Sally, of Bel Air, Mr. and Mrs. Henry Moses of Beverly Hills, and Norman Heeb of Pasadena (owner of Knit Top Shops).

The Adelaars are leaving Wednesday for La Jolla, where they will stay at the Del Chario.

### Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar to 3005. Summer schedule.)

Tuesday:

Kiwanis, Chi Chi, noon.  
Wednesday:

P. S. Optimists, Biltmore, noon.  
Rotary Club, Chi Chi, noon.  
Moose Lodge, Palm Springs Playhouse 8 p.m.

Thursday:

Lions' Club, Chi Chi, noon.  
Elks Lodge No. 1905, 8 p.m.

### Designers Give Women Plenty of Fall Fractions

By GAY PAULEY  
United Press Staff Correspondent  
NEW YORK (UPI)—Designers give us women plenty of fractions for fall calculation.

They talk in terms of half-belts and coats either three-quarter or seven-eighths length.

Half-belts show through our suit collections, although there are just as many fully belted, or unbelted and fitted loosely at the waistline.

**Consonne Combo**  
Let the refrigerator do most of the work in this quick and easy lunch dish.

Early in the day, place a can of consomme in the refrigerator to chill. Soften an envelope of unflavored gelatin in ½ can (12 ounces) of V-8 juice. Set the container over boiling water until gelatin is dissolved, then add the remaining juice. Chill until firm. To serve, place the consomme and jellied V-8 in layers in parfait glasses; or scramble together with a fork and pile into a glass serving dish. Top with sour cream. Serve with cucumber or watercress sandwiches and a dessert of snow pudding.

Paint brushes need cleaning after each use. If paint, varnish or shellac is allowed to dry in a brush, it never again is free of dried flecks. To clean, scrape off excess paint from the brush, against the edge of the can. Then swipe back and forth on newspapers. Wash several times in the liquid used as a thinner. Then, wash the brush in soap or detergent suds, rinse and dry.

Soil tests were made on more than 2,300,000 acres of farmland in Illinois during 1956.

FUR TRIMS everything from evening dresses to coats. Originals teamed black lynx, beaver, mink or lamoire, a south African lamb, with tweeds and fleeces in a handsome daytime group.

Monte Sano and Pruzan lined a cotton gabardine raincoat with ocelot and priced it at \$950.

Ceil Chapman is a ringleader in the daring baring for evening wear. One of her boldest necklines shows the bodice opened to

## Society

### Bonds Entertain Guests Over July 4 Weekend

### Axel, Greta Linus Leave for Hawaii

Axel and Greta Linus, 243 Avenida Ortega, left Tuesday for Hawaii via Pan-American, and will return to the Village in September.

Mr. Linus is a well known artist and will do some painting while there.

They also own the Casa del Casina, and during their absence Mrs. Emma Johansen will be in charge of the hotel which will remain open all summer.

Clocks, irons, fans, skillets, coffee-makers, washing machines, food mixers, toasters, vacuum cleaners and refrigerators were the 10 top selling home electrical appliances in 1956—and in that order.

## RED HOT AND BLUE

Red Hot Weather,  
Cool Blue Water  
and a Swim Suit from Edith's.

A perfect combination  
For Summery, Summer  
Enjoyment.

**ALL BATHING SUITS  
SHARPLY REDUCED AT...  
EDITH'S DISCOUNTS 10-15-  
20-25% AND MORE.**

## EDITH'S SUN & SAND FASHIONS

745 North Palm Canyon Drive  
Including Sundays—Open All Summer

the waist, but laced like a corset with thin satin cords drawn through rhinestone eyelets.

SHE DOESN'T EVEN bother to lace other necklines with a v-plunge to waist. These she calls the Venus dresses.



Let your  
**Desert Sun**  
go with you on  
your vacation

For Only  
**\$1 25**  
PER MONTH

While vacationing, you'll have time to relax and enjoy reading the news of the world and your favorite Desert features in your newspaper. You don't have to wonder what is happening at home, for we have a complete local coverage of news, sports, business and social events.

A "LAYAWAY" SERVICE IS ALSO AVAILABLE.  
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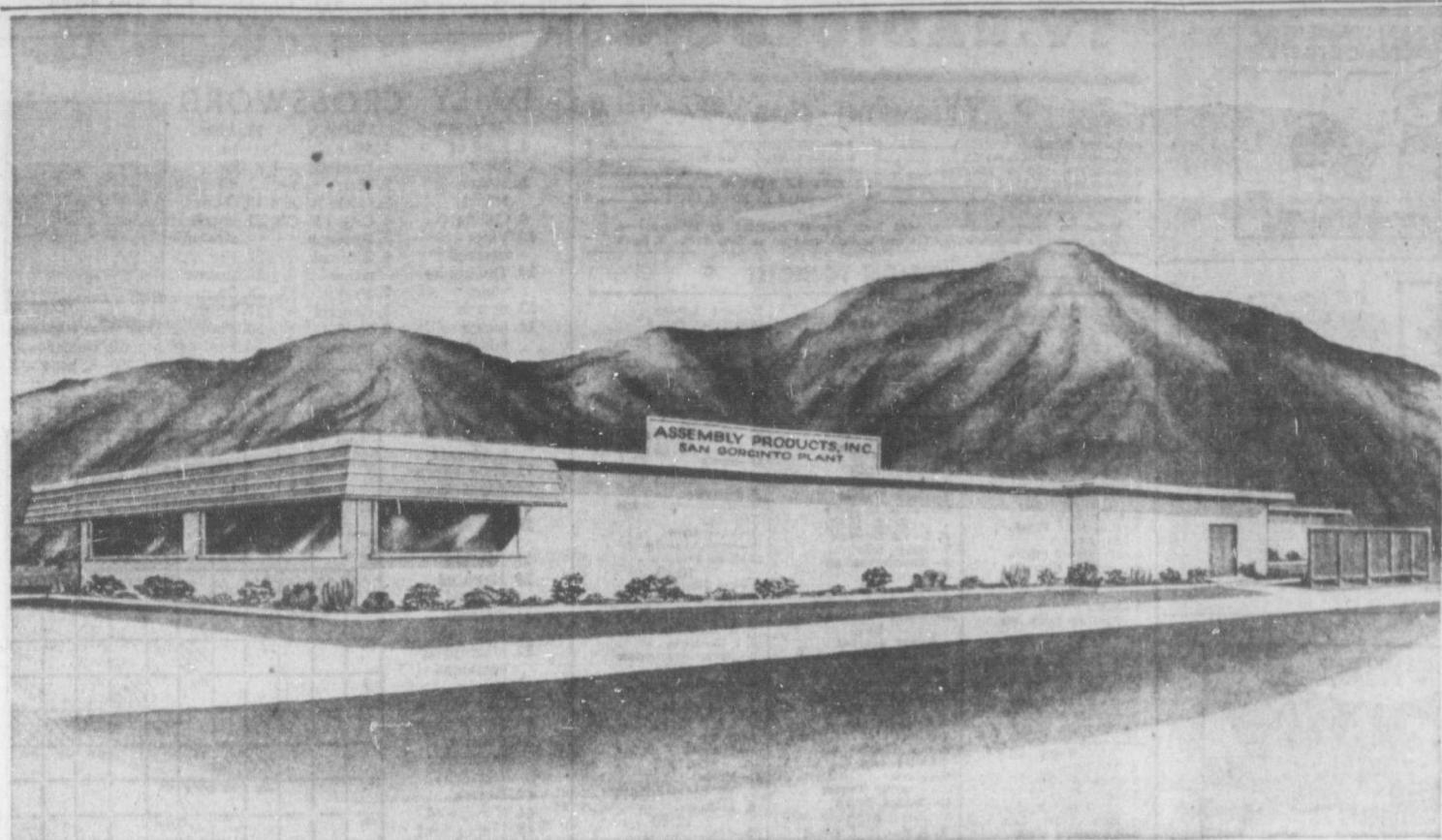
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Palm Springs  
Phone 2733 or 5021



We Give  
S&H Green Stamps

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P.O. Box 190 — The Center — Palm Springs, California



PLANS FOR PLANT expansion have been announced by architect's drawing of the completed structures pictured above. The plant was started at Desert Hot Springs.

## Assembly Products, Inc., of Desert Hot Springs, Announces Expansion

One of the manufacturing plants in this area—hitherto chiefly renowned as a posh vacation playground—has overcome the economic handicaps of its unlikely location and will be doubled in size.

Start of expansion of the San Gorginto plant of Assembly Products, Inc., at nearby Desert Hot Springs, was announced today by Bradley R. Thompson, plant manager. He is also chairman of the board of directors of the parent company, which he founded and which has headquarters in Chesterland, Ohio, a suburb of Cleveland.

**THOMPSON** pointed out that many persons in and around Palm Springs consider the Assembly Products plant the forerunner of a boom in electronics and other light industry, similar to the influx of such plants at Phoenix and Tucson and at Los Angeles itself. At the moment, the API plant is the only electronics manufacturing establishment in the desert area east of Riverside.

"People want to move to the desert, because of the healthful climate and attractive living conditions, but they will do so only if they can find jobs," Thompson said. "In a small way, we hope to make desert living possible for many more people."

### Late Homer Varner Gets Double Honor

Double recognition was accorded for service to his community by the late Supervisor Homer Varner with the naming by the board of supervisors of the old Highway 60-70-99 between Thousand Palms and Garnet in his honor, Homer Varner Road, and authorization by the State Park Commission for the naming of a new boat basin in Salton Sea State Park to be known as Varner Harbor.

The supervisors voted this week to send a letter of appreciation to the State Division of Beaches and Parks for its approval of the naming of the boat basin.

Newton B. Drury, chief of the Division, told the supervisors that an appropriate marker will be placed at the site of Varner Harbor.

Said he: "The commission is happy to join the board of supervisors and Mecca Civic Council in honoring the late Homer Varner whose active services on the board of supervisors were most effective in development of the harbor."

"Homer Varner Road" is to be used as an alternate route from the new freeway when dust storms make the new highway hazardous.

The request for planning commission consideration of the proposed new name for the old highway is considered a formality. The name was suggested by Supervisor George Berkley who now serves the fourth district formerly represented by Varner.

**HOT DOG COUNT**

CHICAGO — (UP) — More than seven billion hot dogs were consumed by Americans last year, the National Live Stock Producers reports. That's an average of 42 hot dogs per person. It's 625,434 miles of hot dogs linked end to end.



POINTING OUT ignorance of law is no excuse, policeman tells Brenda Lewis, 15 months, she'd better get some clothes on unless she wants to visit the hoosegow. Brenda thinks clothes are unnecessary in New York's heat wave. (International)

## Eugene Brandts To Be Graduates Of Bible School

Mr. and Mrs. Eugene R. Brandt, formerly of Cathedral City, will be graduated from the Watchtower Bible School of Gilead at South Lansing, N. Y., on Sunday, July 28.

The Brandts are members of the 29th class of the school which is operated by the Watchtower Bible and Tract Society, the governing body of Jehovah's Witnesses. A crowd of 5,000 is expected to attend the graduation program.

**THE BRANDTS** are well known in Cathedral City and throughout Southern California. Mr. Brandt formerly was a circuit supervisor in charge of 20 congregations of Jehovah's Witnesses in this vicinity.

As such he has appeared as a public Bible lecturer on many occasions and has organized semi-annual conventions at which he was a principal speaker. Mrs. Brandt, also an ordained minister, accompanies her husband in the ministry.

Tornadoes usually move in a northeasterly direction at 25-40 miles per hour.



MR. AND MRS. EUGENE R. Brandt, former Cathedral City residents, will be graduates of the Watchtower Bible School of Gilead at South Lansing, N.Y., on July 28. In the latter part of August they will resume their role as spearheads for the Watchtower Bible and Tract Society, the governing body of Jehovah's Witnesses. They will be primarily concerned with arranging for new congregations and training other ministers.

**CALL 5170 FOR THRIFTY**  
**Free Delivery**

PRICES GOOD THROUGH SUNDAY Plus Fed. Tax

<b>THRIFTY—100 FOOT ROLL, CUTTER EDGE BOX WAX PAPER . . . . .</b>	<b>2 FOR 27¢</b>
<b>CHARMION—BOX OF 20 PACKS 29¢ BUBBLE BATH . . . . .</b>	<b>19¢*</b>
<b>SURGEON'S—SLIGHT IRREGULARS 49¢ RUBBER GLOVES . . . . .</b>	<b>29¢</b>
<b>ELMAR—FULL PINT RUBBING ALCOHOL . . . . .</b>	<b>9¢</b>
<b>35¢ VALUE! BOUDOIR-SIZE DECORATED METAL WASTE BASKET</b>	<b>24¢</b>
<b>REG. \$1.10 LADY ESTHER FACE POWDER . . . . .</b>	<b>\$8.95 Value . . . . .</b>
<b>WEAREVER COMBINATION HOT WATER BOTTLE and FOUNTAIN SYRINGE \$2.98</b>	<b>Stack Chair \$7.45</b>
<b>3-YR. GUARANTEE CHOICE OF COLORS Over 7 quart capacity. Complete with all attachments.</b>	<b>Aluminum Frame Plastic Webbing in Harmonizing Desert Colors</b>
<b>5.99 VALUE! FIRST QUALITY NYLON-RAYON BLEND BLANKET \$3.99</b>	<b>\$2.79 VALUE! WOMEN'S &amp; MISSES STRAP SANDALS \$1.99</b>
<b>Famed make. New colors. Mothproof. 5' Binding. 3-lb. Weight. Save \$2.00.</b>	<b>Sizes 5 to 9 Completely lined. Calfskin leather. Gay colors &amp; white. For sports or house wear.</b>
<b>REG. \$1.98 PRINTED DRAPERY FABRIC SOFA PILLOWS \$1.59</b>	<b>3x6 ft. \$1.49 • 4x6 ft. \$1.99 • 6x6 ft. \$2.99 • 8x6 ft. \$4.18 • 10x6 ft. \$4.99</b>
<b>17x17" Square Lovely pillows with a luxurious look. Each with center button. A wide and wonderful choice of colors and designs.</b>	<b>\$16.95 VALUE! THRIFTY SPECIAL! AMERICAN MADE SPINNING REEL \$10.95</b>
<b>A sun-glass for every occasion!</b>	<b>Black reel with silver Spool. Automatic self-centering bail with anti-reverse. 250 Yd. capacity 4-lb. line. Adjustable brake.</b>
<b>REG. \$1.98 YOUR CHOICE SUN GLASSES 66¢</b>	<b>OLD MINER DISTILLED DRY GIN \$2.98 FIFTH GALLON</b>
<b>A terrific sporty men's sunglasses, including the popular aviator-type. Choice of lens colors and mounts.</b>	<b>HARKOFF VODKA \$2.98 FIFTH GALLON</b>
<b>ICE COLD OLD GIBRALTAR BEER 12-OZ. CANS 6 for 81¢</b>	<b>With Riviera's Famous Built-in deep, inclosed convertible interior, front seat compartment. LIVE ON THE RIVIERA . . . CONVERTIBLE SOFA!</b>

**VOTE For your most courteous salesperson**  
Put your vote in handy ballot box at Thrifty and help some Thrity Salesperson win a valuable prize.  
**No Purchase Necessary**

**FOUNTAIN GRILL SPECIAL**  
**THRIFTY'S FAMOUS CHEF'S SALAD BOWL**  
Heaping serving of Crisp mixed Greens and whole quartered Tomato Choice of Italian or special Dressing By Krispy Kreme Donuts.  
**49¢**

**OVEN FRESH JUMBO COOKIES**  
10 VARIETIES Full Pound **29¢**

**THRIFTY - KLAC PRIZE GIVE AWAY!**  
**Thousands of Dollars IN VALUABLE PRIZES YOU CAN WIN**  
ONE OF THE FOLLOWING:  
**AUSTIN-HEALEY 100-6 SportsCar**  
Holder of Every World's Record in Its Class  
**5 ROUND TRIP FLIGHTS FOR TWO TO MEXICO CITY**  
Fly From Los Angeles Via Compania Mexicana de Avacion (PAA) DC-7C  
**THRIFTY QUALITY LIQUOR**  
**WATERFILL & FRAZIER 7 YEAR OLD—100 PROOF BOTTLED IN BOND KENTUCKY STRAIGHT BOURBON \$4.29 FIFTH GALLON**  
Formerly \$4.99  
**MR. TILFORD 5 YEAR OLD—86 PROOF KENTUCKY STRAIGHT BOURBON \$3.98 FIFTH GALLON**  
A PARK & TILFORD PRODUCT  
**OLD MINER DISTILLED DRY GIN \$2.98 FIFTH GALLON**  
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**ICE COLD OLD GIBRALTAR BEER 12-OZ. CANS 6 for 81¢**

**HERE'S ALL YOU HAVE TO DO . . .**  
Drop your Thrifty Cash Register receipt with your name and address in convenient box. Ask your Thrifty Salesperson for entry blank and complete details.  
**NO PURCHASE NECESSARY**



## TV-RADIOLOGIC

## TV-Viewing Tips

8:30-MY FRIEND FLICKA	8:30-MILLIONAIRE
7:00-SUN CENTI-FX-FOX	8:30-TV THEATER (6)
7:30-WED NIGHT FIGHTS	8:30-NAVY LOG
8:00-MASQUERADE	8:30-IDA LUPTON
8:00-DISNEYLAND	8:30-THIS IS YOUR LIFE

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part. T. E. D.

## TELEVISION TONIGHT

## WEDNESDAY

6:00 Colorcast	5:00 P.M.
5, 6, 7-B-Movie	5:30-Cartoons
5-Cartoons	5-Cartoons
7-Mickey Mouse	7-Mickey Mouse
11-Del Moore	11-Del Moore
12-Playhouse	12-Playhouse
13-Western Plus	13-Western Plus
14-Sports	14-Sports
15-6:15	15-6:15
16-News	16-News
17-Movie	17-Movie
18-Poppy	18-Poppy
19-Superman	19-Little Rascals
20-Mickey Mouse	20-Vagabond
21-Holiday Inn	21-Holiday Inn
22-Scorch	22-Scorch
23-News	23-News
24-Large	24-Large
25-Control	25-Control
26-Public	26-Public
27-Plug	27-Plug
28-Flap	28-Flap
29-vehicle	29-vehicle
30-Flap	30-Flap
31-Perched	31-Perched

## THURSDAY

7:00 A.M.	7:00 A.M.
8-Sun Panorama	8-Panorama
9-Tomorrow	9-Tomorrow
10-News	10-News
11-Miss Universe	11-Miss Universe
12-9:45	12-9:45
13-Guiding Light	13-Guiding Light
14-Fun to Reduce	14-Fun to Reduce
15-10:00 A.M.	15-10:00 A.M.
16-Tomorrow Up	16-Tomorrow Up
17-Tex & Tom	17-Tex & Tom
18-Chuckie Cartoons	18-Chuckie Cartoons
19-10:30 P.M.	19-10:30 P.M.
20-World Turns	20-World Turns
21-Club Sixty 40	21-Club Sixty 40
22-Film	22-Film

## FRIDAY

11:00 A.M.	11:00 A.M.
12-Mr. and Mrs. Miller Show	12-Mr. and Mrs. Miller Show
13-Headlines	13-Headlines
14-Sun Dial	14-Sun Dial
15-Sun Dial	15-Sun Dial
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31-Sun Dial	31-Sun Dial

## SATURDAY

1:00 P.M. TIL 1 A.M.	1:00 P.M. TIL 1 A.M.
5-Edward R. Murrow	5-Edward R. Murrow
5-Local News	5-Local News
5-10-Tommy Cannon Sports News	5-10-Tommy Cannon Sports News
5-12-Don Meyer Show	5-12-Don Meyer Show
5-13-Headlines	5-13-Headlines
5-14-Don Meyer Show	5-14-Don Meyer Show
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## TODAY'S SPORTS PARADE

By OSCAR FRALEY  
United Press Sports Writer  
Reg. U. S. Pat. Off.

**NEW YORK** — There are two moments of misery which have seared themselves into the soul of a sad-eyed little man named Sidney Walker.

The first came when he was 10-years-old and the ancient grandmother who had raised him, and wanted him to be a minister, called him to her side. Sitting in a rickety rocking chair, she told him not to cry but that she was going away.

"She sent me to the kitchen for a bowl of soup and when I came back the Lord had stolen her away," he recalls, tears filling his brown eyes.

**THE SECOND TIME** of torture came 16 years later when, his kneecap shattered, he was just a washed up former lightweight champion of the world. The boxing world knew him as Beau Jack, a perpetual motion machine of the ring whose furious brown fists had earned more than 2 million dollars. And they told him that he was on the verge of being broke.

"I wanted to take a gun and do something about it," he rasps, the old scar tissue flaming above the hooded eyes. "People have killed for less than that. But then I thought about my family and how they would feel if I was on my way to the electric chair."

**SO NOW, 10 YEARS** after that second moment of misery, Beau Jack feels worse about that childhood day in his grandmother's kitchen than he does about the people who fleeced him.

"I ain't mad at nobody," he says despite the fact that at 36 he is right back where he started —shining shoes.

Beau Jack was good. Not a great puncher but a slashing will o' the wisp; a tan tiger with laughing eyes who glowed in the combat and the adulation which went with it.

But then came the night in 1947 when the knee popped in Madison Square Garden and suddenly the cheers were no more. That's when Beau, after weeks in a hospital, went home to discover that he didn't have that big cushion in the bank. That's also when the laughter fled from his eyes forever.

He tried training fighters who wouldn't listen. He opened a drive-in and saw it fail. So finally the world-weary kid from the Georgia cabin went back to shining shoes.

# 21 Walks Give Colony 20 Runs

## Game Called In 5th Due to 11-Run Lead

## Raademacher Starts Title Bout Training

Colony Once Tailed Laurye's By 8-2 Margin

DESERET SOFTBALL LEAGUE Score Tuesday

	W.	L.	Pct.
Desert Hot Springs	10	2	.833
Mexican Colony	10	4	.714
Mt. Mhoon	9	4	.692
Laurye's	5	8	.385
M&M-Lehrfeld	5	9	.333
Telephone Co.	1	13	.077

Has Slimmed Down to 210. Fight Is Aug. 22

COLUMBUS, Ga. — A slimmed-down Pete Raademacher weighing 210, went through a crisp workout at his Lake Huston training camp Tuesday with one eye cocked on his first sparring partner, Herman Harris.

Raademacher, now only slightly above his best fighting weight, has signed to fight heavyweight champion Floyd Patterson for the title in Seattle Aug. 22—provided Patterson gets by Hurricane Jackson this month.

**RAADEMACHER WILL** climb in for his first sparring session with Harris next Thursday. Harris, a Negro, has had 21 pro fights and boxed in the East until he was engaged for Raademacher's camp.

Trainer George Chemeris also announced that Johnny Regan, a ring-wise youngster who has furnished sparring practice for Patterson, Archie Moore and Bobo Olson, may be brought to Lake Huston.

Regan has worked more than 100 rounds with Patterson and is familiar with his style.

**RAADEMACHER,** meanwhile, was working with the bags, jumping rope and getting in some roadwork to sharpen up and keep his weight down.

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**SENECA PATTERSON,** Heavyweight Champion Floyd Patterson's seven-month-old daughter, bursts into tears as she watches her daddy take a punch from a sparring partner as he trains for his title defense in New York, July 29, against Hurricane Jackson. Holding Seneca at Floyd's training camp at Greenwood Lake, N.Y., is Patterson's wife, Sandra. (International).

## SPORTS in the SUN



SENECA PATTERSON, Heavyweight Champion Floyd Patterson's seven-month-old daughter, bursts into tears as she watches her daddy take a punch from a sparring partner as he trains for his title defense in New York, July 29, against Hurricane Jackson.

## Wrong Guessing, Second Guessing is Story of Game

By ED SAINSBURY  
United Press Sports Writer

ST. LOUIS — Wrong guessing and second guessing told the tale of the All-Star Game, a 6-5 win for Casey Stengel's American League team to break a two-game victory streak by Brooklyn Dodger manager Walt Alston and the National League.

Stengel didn't want to start rookie right-hander Jim Bunning of Detroit Tuesday. And he wanted to keep Boston's Ted Williams in left field for offensive punch.

**HE WANTED TO** open the game with Cleveland's veteran Early Wynn, and he would have, except that Wynn pitched seven innings Sunday and Stengel feared he would be tired.

So Bunning was the standout of the 12 hurlers who appeared. He retired nine men in order and got credit for the win when his mates lost two runs in the second inning. Wynn gave up three hits and two runs later in one-third of an inning.

Stengel partially carried out his strategy with Williams. He let the Boston star step to the plate four times, and he walked once and went out three times. Then, nursing a 3-2 lead, he put Chicago's Minnie Minoso into left field for defensive purposes.

Minoso starred both on offense and defense. He rapped a double off the right center field wall in the ninth inning to drive home Al Kaline of Detroit with what proved to be the winning run.

Defensively, Minoso turned in two key plays. When the National League was threatening to tie in

the ninth inning, Hank Foiles was on second base after a single and a walk to Gus Bell.

Don Mossi struck out Eddie Mathews and Ernie Banks lined a single to left to score Foiles easily. But Minoso played the ball expertly and when Bell tried to go to third base, Minoso threw perfectly to Frank Malzone for the second out as Banks took second.

**STENGEL BROUGHT** in his own Yankee reliever, Bob Grim, when Gil Hodges pinch hit for the National League, and Grim threw only two pitches. The first was outside. The second was lined to left field, where Minoso made a short run to catch the ball and the game.

"If Williams had been in there," some onlookers said, "he wouldn't have made that throw and he wouldn't have caught the ball."

Alston was the target for the second guessers. Why didn't he order Mathews to bunt with one out, two runs in, the tying runs on first and second?

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## Willie Vaughn Feels Ready For Fight

Hopes to Defeat Chebo Hernandez In Bout Tonight

CHICAGO — Willie Vaughn was "almost 100 per cent sure" that a store of ring savvy he has picked up in the past two years will carry him to his first victory in three clashes with Chebo Hernandez when the two middleweights fight tonight in a televised 10-round bout at the Chicago Stadium.

The Los Angeles boxer thus far hasn't been able to do any better than draw with Hernandez. That was in their first meeting in 1953. A year later, the Mexican slugger knocked out Vaughn in the second round at Hollywood.

Vaughn's best ring effort came last March 27 when he was awarded a decision over Joey Giardello at Kansas City, Mo., and then had to settle for a draw when it was discovered one of the officials was scoring the bout under an outmoded system.

The Hernandez-Vaughn affair is a substitute match for the originally scheduled Bob Baker-Eddie Machen heavyweight 10-rounder, which was put off until July 24 when Machen came down with oriental flu.

## Minor Moguls Meet on Majors

ST. LOUIS — The minor leagues, faced with a wholesale series of franchise shifts if the Brooklyn Dodgers and New York Giants decide to go to California, met with Baseball Commissioner Ford Frick today to lay the groundwork for their future operations.

The presidents of the top seven minor leagues in the nation were summoned by Frick to the conference.

## TV Franchise Up for Decision

LOS ANGELES — The City Council today was scheduled to consider granting Skiatron TV Inc. a franchise to operate a closed circuit television station here to telecast baseball games and other sporting events.

Skiatron officials earlier announced that they were negotiating a contract with the Brooklyn Dodgers to telecast the major league baseball team's games if the club moves here.

**Double Pay \$2,833**

OCEANPORT, N.J. — Cosette scored at \$276.00 straight in the second race at Monmouth Park today after Mighty Oak won the opener at \$14.20 for a \$2,833.60 daily double—the second largest in the nation this year. Cosette's straight price set a new high for the year.

No games scheduled.

**AMERICAN LEAGUE**

	W.	L.	Pct.	GB
New York	44	31	.564	2½
Chicago	44	32	.556	2½
Boston	42	37	.532	10
Cleveland	39	38	.500	12
Detroit	41	36	.532	5
St. Louis	36	39	.490	12½
Kansas City	29	47	.382	21½
Washington	25	56	.309	28

Mondays' Results  
No games scheduled.

**PACIFIC COAST LEAGUE**

	W.	L.	Pct.	GB
San Francisco	50	33	.588	4
Vancouver	51	39	.558	4
San Diego	50	39	.562	8
Hollywood	48	41	.535	8
Los Angeles	41	44	.482	13
Portland	31	58	.354	24
Sacramento	28	69	.318	27½

Tuesdays' Results  
San Francisco 8, Hollywood 5; 12 inn.  
Sacramento 4, Vancouver 2.  
San Diego 8, Portland 4, 16 inn.  
Seattle 6, Los Angeles 2.

No games scheduled.

**FOR FASTER SERVICE**

Our new automatic wire system routes orders from Riverside direct to the Floor of the New York Stock Exchange.

We can now handle your securities transactions with a speed never before possible.

**Walston & Co.**  
Inc.

Members New York Stock Exchange and other principal Stock and Commodity Exchanges

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51 Offices Coast to Coast connected by Private Wire Systems.  
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**See your**

**PLYMOUTH**

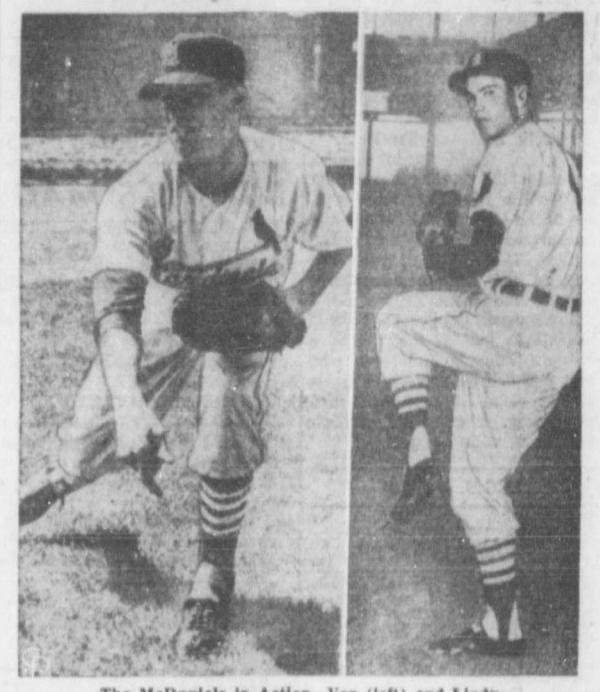
**DEALER-**

**QUICK!**

The Desert Sun Wednesday, July 10, 1957



That McDaniel victory smile—Von (left) and Lindy.



The McDaniels in Action—Von (left) and Lindy.

THOSE SLIGHTLY sensational St. Louis Cardinal "bonus baby" brothers—Von McDaniel, 18, and his big brother, Lindy, 21, have gotten away to such a dazzling start as pitchers for the Red Birds that happy St. Louisans are wondering if their eventual record may not top that of the fabulous Dean brothers, Jerome and Paul (Dizzy and Daffy), of yesteryear. In 1934 the Deans virtually won a World Series for St. Louis all by themselves—each one winning two games. (International).

## Hutchinson Predicts Cards To Be Better in Second Half

By JERE COX  
United Press Sports Writer

## President Plans To Vacation At Naval Base

WASHINGTON (AP) — The White House announced today that "if and when" the President takes a vacation this summer he will go to the U. S. naval base on Coaster's Harbor Island off Newport, R. I.

Ending the guessing about the President's vacation site, White House Press Secretary James C. Hagerty said that the mile-long island, with golf, fresh and salt water fishing and boating available, is the spot picked by President and Mrs. Eisenhower.

Hagerty said it is "possible" that the President may go to the island in Narragansett Bay while the Senate is embroiled in its civil rights debate, expected to last most of the summer.

House Republican leader Joseph W. Martin Jr. said after a GOP leaders' meeting at the White House this morning that if the Senate gave House members permission to recess during the rights debate there would be "no reason why the President could not take a vacation too."

Hagerty said the President, if and when, would fly to Quonset and take the 25-minute ride by boat to the island. At the island, site of the U. S. Naval College and headquarters of the Atlantic Destroyer Fleet, the President would stay at the base commandant's white frame home.

Hagerty said the President would be able to golf at the exclusive Newport Country Club which, by boat and car, is 15 minutes away. By car alone, it is 35 to 40 minutes away. A causeway connects the island with Newport.

### LEGAL NOTICE

No. 408  
CERTIFICATE OF BUSINESS  
PROFESSIONAL FIRM NAME  
THE UNDERSIGNED hereby certifies that he is conducting a Sprinkler Installation business at 3255 East Palm Canyon Drive, City of Palm Springs, Riverside County, State of California under the fictitious firm name of "Certified Sprinkler Systems," and that said firm is composed of the following persons whose names and address is as follows, to-wit:

Paul C. Holm, 279 N. W. Cerritos, Palm Springs, California.

WITNESS MY HAND this 17th day of June, 1957.

PAUL C. HOLM,  
STATE OF CALIFORNIA

COUNTY OF RIVERSIDE  
ON THIS 17th day of June A. D. 1957, before me, Fred Weigel, a Notary Public, in and for said County and State, residing at 1000 E. 11th Street, herein sworn, personally appeared Paul C. Holm, known to me to be the person whose name is subscribed to the within instrument, and who is acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal and year in the year in the certificate first above written.

(SEAL)

FRED WEIGEL,  
Notary Public, in and for  
Said County and State, My  
Commission Expires Aug. 11,  
1958.

Published June 19, 26, July 3, 10, 1957.

## Classified Ads...

### The Desert Sun

Published evenings Tuesday through Saturday.

PHONE 5005  
Box 190, Palm Springs, Calif.

RATES —  
(NO ABBREVIATIONS)  
Minimum Ad — 3 Lines

Count 24 Letters and Spaces to a Line.

One Three Five  
Time Times Times

2 Lines 1.80 3.60 4.80

4 Lines 2.40 4.80 6.40

5 Lines 3.00 6.00 8.00

6 Lines 3.60 7.20 9.60

7 Lines 4.20 8.40 11.20

8 Lines 4.80 9.60 12.80

9 Lines 5.40 10.80 14.40

10 Lines 6.00 12.00 16.00

Discount at 10 per cent time  
allowable on above per cash.  
(Example: 5 Lines 3 times  
Equals 20 Lines—\$1.20 Discount)

• The Desert Sun reserves the right  
to edit and classify all copy.

• All advertising copy is accepted sub-  
ject to the approval or rejection of  
the management.

• This newspaper cannot be responsible  
for more than one incorrect inser-  
tion. Please notify us promptly of  
any error in your ad.

• DEADLINES—for new copy or can-  
celations: 11:00 a.m. previous to day of pub-  
lication.

• Address all communications to: The  
Desert Sun, P. O. Box 190, Palm

• Ads ordered for more than one time  
must run consecutive issues to  
start above rate; otherwise, single  
insertion rate will be charged for  
each time run.

Phone 5005 For Classified Ads!

### Personals 12

ALCOHOLICS ANONYMOUS  
Meetings Wednesday at 8:30 —  
St Therisa's Kindergarten Room  
Friday 8:30 a.m. St Paul's Episcopal  
Church Parish House.

PHONE 2701 UNTIL 9 P.M.

HELEN OF HOLLYWOOD ph 2377

Machine Waves—Cold Waves  
Open A.M. through the Summer

### Announcements 14

BOOK SALE! LAST WEEK!

20 Per Cent to 50 Per Cent Off!

A Few Typewriters, Too!

DESERT BOOK SHOP

443 N. Palm Canyon Ph. 5208

HAPPENS EVERY DAY—So dial  
5005 to say "My Classified Ad  
got results!"

The Desert Sun Wednesday, July 10, 1957 10

### Service Misc.

15  
PLASTIC GLASS TINT  
PROTECTION FROM THE SUN  
Store Plate Glass and Homes  
LICENSED AND INSURED  
Your Local Franchise Agent  
LEONARD R. HAYWARD  
PHONE 8-8532  
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**SLIPCOVERS**  
MADE TO ORDER  
D. FISHMAN PHONE 8-4094

HOME REPAIR SERVICE  
Complete Building and Repairs  
LICENSED AND INSURED  
PHONE 8-8264

PAINTING AND DECORATING  
Free Estimates, Reasonable  
PHONE 8-3734

A-1 CARPENTER  
Cabinet Work and Repairs.  
PHONE 9738

TREE TOPPING  
AND REMOVAL  
Phone 1000 Palms 662

GARDENER, PRUNING  
TRIMMING, HAULING  
PHONE 3717

### Situations Wanted 25

### BUSINESS MAN

WITH HIGHEST REFERENCES  
WILL take excellent care of your  
home and POOL, will pay utilities.  
Write Desert Sun, Box 190,  
File A-3.

Painters Always Available  
PAINTERS & CONTRACTORS  
Hour or Contract Ph. 2905  
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PAINTING, decorating, paper  
hanging. Very reasonable  
Free estimates. Ph. 5850 — 2341

MY time is YOUR time, an hour,  
or a day. Practical Nurse-Com-  
panion. Ph. 88249, Rancho Mirage

COLLEGE girls will take care of  
your children day or night, light  
duty. Phone 9574

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### Help Wanted 27

### MEN WANTED

AGES 17 to 35 who can qualify  
for training as .....

JET AIRCRAFT  
SPECIALISTS

AUTO GAS TURBINE  
SPECIALISTS

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SPECIALISTS

WE help finance your training by  
arranging terms for this practical  
Gas Turbine Engine Training

FOR complete details fill out cou-  
pon and MAIL TODAY!

Write: JET ENGINE DIVISION,  
Northwest Schools, Dept. C11-J,  
Box 190, Desert Sun, File E-5.

Name .....

Address .....

Phone No. .... Age .....

Hours I work .....

### AUTOMOBILE SALESMAN

WE HAVE AN OPENING  
FOR ONE EXPERIENCED  
NEW AND USED CAR SALESMAN

No hot-shot. Big City artists need  
apply. Local man preferred.

Qualifications: Honest, industrious,  
with a sense of community responsibility;  
one who can fit into a small community business.

Earnings are above average.

Benefits are many.

Apply in person to manager

### Palm Springs Lincoln-Mercury

SOUTH PALM CANYON  
AT SUNNY DUNES

DRIVE-IN Restaurant and Frosty  
Freeze. Grossing over \$100,000  
per year. Only one on desert  
percentage lease. Phone 6016  
before noon or 8-5005 after noon

Business Opportunities 29

ESTABLISHED national mail order  
firm of Foreign and Sport  
Car parts and accessories desire  
\$3 to \$5000 expansion loan or  
possible partnership investment.

Business is good, expansion will  
make it excellent. Write P. O.  
Box 788, Palm Springs.

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Freeze. Grossing over \$100,000  
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BEAUTY SALON for sale by owner.  
Doing excellent business, in  
good location. Phone collect,  
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\$8500 — TERMS

MEN NEEDED TO TRAIN FOR  
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TOP BILLING AND PRIORITY.

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HAPPENS EVERY DAY—So dial  
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The Desert Sun Wednesday, July 10, 1957 10

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MANY PEOPLE have admired this Tennis Club area estate . . . the beautiful grounds . . . the over all feeling of a great home . . . and until today it hasn't been for sale. There are 9 bedrooms with 8 baths . . . you can imagine the spaciousness of the other rooms. Good refrigeration, forced air heating system and TV cable are a few of the recent improvements. The blue all tile pool is very protected because this is a U shape Spanish type home. The price includes wall to wall sculptured carpeting, specially lined drapes and some choice furniture. Priced way below reproduction cost at

\$100,000

### NEED FOUR BEDROOMS?

THIS ONE YEAR OLD home adjacent to Deep Well is modernistic and spacious . . . four bedrooms, three and a half baths. Very private heated and filtered swimming pool. Owner very anxious to sell and wants all offers presented. Terms to suit. Call today.

\$65,500 FURNISHED

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This exquisitely furnished four bedroom four bath home has just been newly carpeted and draped. All rooms are spacious . . . Terrazzo entrance hall . . . 4 fireplaces . . . lovely large master bedroom with fireplace . . . two serving and butler pantries . . . making this an ideal home for entertaining . . . the lanai has sliding glass doors which open onto the beautiful heated and filtered pool . . . picturesquely landscaped grounds . . . on the golf course . . . price \$175,000 . . . shown by appointment only . . . to qualified buyers.

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### Lots & Acreage 33

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580 ACRES in good east area on important Blvd., near Palm Springs school district—could be the last real bargain! Only 10 minutes from Palm Springs. INFORMATION only to qualified buyers.

Munholland & Co.

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WELL KNOWN MOVIE STARS holiday home. 3 bedrooms with large adjoining family playroom with fireplace and bath. Completely furnished, immediate possession. Heated and filtered pool. \$42,500.

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FOR THE JUNE BRIDE—Charming 2 bedroom, two bath furnished home. Heated and filtered swimming pool. \$35,000.

2 DEEP WELL R-1 LOTS, 100'x125' ..... \$8500 and \$10,000

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\* 500 DOWN—\$175 month for 3 bedroom, 2 bath on 100'x100' lot. \$12,500—2 bedroom, 1 bath, fireplace, fenced yard. \$15,950—3 bedroom, 2 bath, new, modern. \$2200 down.

**SPESIALS—with A POOL**

\$28,500—with a pool on half acre of ground. Truly the best buy in town. \$29,500—Furnished 3 bedroom, 2 bath with a pool and refrigerator and 2 car garage. Completely fenced. Another great buy!

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CORNER LOT, zoned for 5 units ..... \$6500

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Associates — Leo Larock — Naomi Rosson

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3 BEDROOMS, 2 BATHS, lot 100' x 100', fenced, approximately 2 years old. A best buy.

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25 UNITS, LARGE POOL, excellent location, gross income over \$63,000. No equal in Palm Springs, for the price.

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R-2 LOT, suitable for 6 units, Close to Palm Canyon only \$8500

R-2 LOT, suitable for 21 units, fronts 3 streets, sewers. Priced right at \$39,500 about 1/2 cash  
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apartment on R-2 lot. Room for 3 more units. Walking distance to downtown. Only \$22,500

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Best offer takes 2 bedrooms, den. Furnished. Large lot, TV cable. West of Sunrise near Tachevah.

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4 Bedrooms, 4 baths, furnished. Heated pool. \$35,000

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**ACREAGE SLEEPER!****\$125 Per Acre**

60 ACRES in good east area on important Blvd., near Palm Springs school district—could be the last real bargain! Only 10 minutes from Palm Springs.

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OWNER SACRIFICE

6 MONTHS old, 3 Bedrooms, 2 baths, completely carpeted and draped. Decorator's Delight. Landscaped. \$16,000—\$3200 down.

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HOME OF THE FAMOUS SHADOW MOUNTAIN CLUB

**See This Unusual Model Home**

A REAL BUY

\$18,500

18 Year Loan. \$84 per Month

**Years Ahead in Modern Construction**Built for the desert to last a lifetime  
Cooler in summer, warmer in winter

2 BEDROOMS, 2 BATHS IN SEPARATE WINGS FOR PRIVACY. CONNECTED BY GLASSED-IN ENTRANCE.

CHECK THESE FEATURES:  
BUILT-IN RANGE and oven. Natural birch cabinets. Garbage disposal. Refrigeration and forced air heat. Wall to wall carpeting throughout. Indirect lighting. Decorator colors. Fabulous view. Landscaped!**PALM DESERT SALES CO.**

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73-55 Hwy 111 at Larkspur Lane, across from Standard Oil Station. Phone Palm Desert 76-3794 Collect.

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LIVE IN THIS REFRIGERATED HOME where you can step out on the golf course and play golf all year! Excellent construction. You will find many fine features not found in homes at this price. 3 bedrooms, 2 baths. Plastered oversize double garage could be converted into large family room. South patio overlooking entire golf course.

ONLY \$47,500 PARTLY FURNISHED—TERMS. SHOW BY APPOINTMENT.

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2 BEDROOM HOME — \$10,500

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CATHERDRAL CITY LOTS ATTENTION BUILDERS! Lots in new subdivision. Close in, paved streets, water, electricity. \$1450.

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A REAL GUSHER is this Palm Springs Water Company well at Caballeros and Alejo Roads, examined by Harold Hicks, water company owner, and Ted Griffith, company superintendent. The well is one of seven capable of producing more than 8,000 gallons of water

per minute for Palm Springs consumers. In addition to well water, huge conduits bring in heavy water runoffs from the San Jacinto Mountains. The ground water line links with more than 150 miles of underground

pipelines that feed water to thousands of outlets throughout the Village. The vast network of pipes and wells is a far cry from the company's meager beginnings in the middle 1920s.

By AL LE ANCE  
Thirty years have passed since Alvah F. Hicks first opened a tap and poured a thin stream of cool water down the parched gullets of this city's early settlers. It all really started in 1887, when James Guthrie McCallum worked on the idea that water could be channeled into this arid area. He started work on a stone irrigation ditch designed to bring water 16 miles across the desert from the Whitewater River to an Indian village and a few settlers.

Today, several thousand citizens and a few billion gallons later, that slender rivulet has grown into a veritable cataract easily channeled through the pipelines of Palm Springs Water Company. But the civic growth launched on Hicks' water comes as no real surprise—it all happened the way that enterprising gent planned it when he founded the company back in the mid-20s.

BUT WATER reserves were nonexistent and farmers competing for crop irrigation reached for their six-guns when some parties channeled off water for their own use.

Records show that three men died in gunsmoke, and the water company hired guards to watch the irrigation sluice gates—but it was all finally settled when everyone got more water than they wanted.

A flash flood wiped out the ditch, the crops and the settlement. By 1910, the area was almost back to its original state.

However, the place is pretty furlous. Expansion in the past three decades has hit a stride that is perhaps even a bit beyond the first inklings of the senior Hicks.

AT THE CLOSE of 1956, company officials tabulated the year's liquid output and found that they'd pumped out more than two billion gallons of the wet stuff.

THEN ALONG came Hicks, who acquired the old Palm Valley Company, changed the name to Palm Springs Water Company and plunged into the task of building a thriving community.

Hicks brought in waters from Snow Creek and Falls Creek through 12 miles of pipeline. By 1930, he was pumping water to 329 consumers, and he was providing for many times that figure.

Which was fortunate, indeed,

since by the time 1940 rolled around, 1,294 bill-paying consumers were hooked up to company lines. They managed to use or swallow 300 million gallons of water during that 12-month period.

THE FIGURES were more than doubled in 1950, when 2,788 consumers waded through 1,070,000 gallons of water.

The biggest single period of growth, however, was registered during the past six years, according to Charles McDonald, company manager.

"By 1962, we anticipate 7,000 consumers," McDonald said, noting that this covers only the company's service area. This involves only the immediate municipal area and does not stretch clear to the city limits as some citizens believe.

"We'll move that far some day," McDonald remarked, indicating that day may not be too far in the future.

MOST OF THE company water is pulled from underground deposits lying more than 600 feet below the surface. The distribution work is handled by seven pumping stations, one of which is inoperative and tagged as a "stand-by" pump, strictly for emergencies.

The pumps, all buried under city streets, can shovel out as much as 8,250 gallons every minute. One pump in particular, the largest in the Coachella Valley, can put out 2,500 gallons a minute.

In addition, the company channels mountain and streambed winter runoff, adding 2,000 gallons per minute to the daily output.

All of this life-giving water flows to Palm Springs homes and businesses through 160 miles of street mains and pipelines, including conduits that bring in the San Jacinto ground flows.

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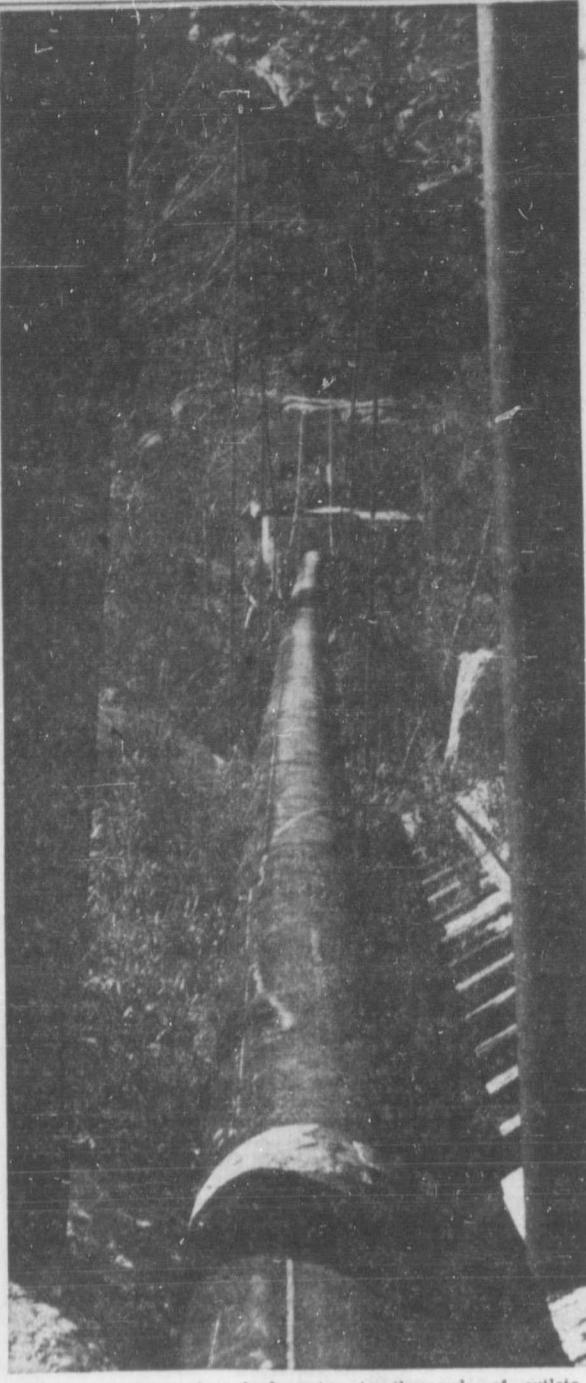
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## Campbell Players to Appear At Banning Park Thursday

The Campbell Players of San Bernardino will stage "The Hasty Heart," a three act comedy, Thursday evening, July 11, in the Playhouse Bowl, Repliner Park, Banning, the third time the talented group has appeared on the huge outdoor stage.

The play is a comedy written by John Patrick, author of "Tea-house of the August Moon" and "The Curious Savage," the latter having been presented by the Campbell Players during the last summer's "Evenings in the Park" series in Banning. J. Stuart Campbell is directing the play.

THE SETTING is the convalescent ward of a British Field hospital in the Orient and revolves about the humorous experiences of a wounded Scottish soldier and his hilarious fellow patients . . . a Cockney, an Irishman, an American, a New Zealander and others. The turning point of the story comes when he falls in love with Sister Margaret.

One of the featured players in the cast is a star track and field student from Valley College, Homer Roberson, who holds the U. S. high school record for the shot put. He tips the scales at 300 pounds.

"THE HASTY HEART" is the third in a series of eleven outdoor summer programs which will be presented each Thursday evening in the Playhouse Bowl, Banning, up to and including Sept. 5. There is no admission charge to the public.

Palm Springs welcomes "Channel 11." Get connected today. Palm Springs Community Television—Phone 5002

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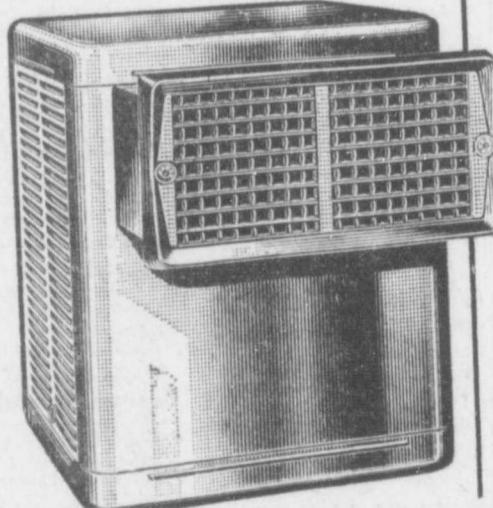
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